

Capacity Building & Internationalisation

State Universities of Paraná

Leadership on Internationalisation

Introduction

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Welcome

- Introduction to the partners
- Introduction to the programme
 - Programme themes
 - The learning process
 - Action reporting
 - Feedback and quality enhancement
- Introduction to the team
- Introductions by participants
- Questions



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Introduction to the partners



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Cardiff Metropolitan University

- Modern, global University based across two campuses in the capital city of Wales, Cardiff.
- 5 academic schools: Art & Design, Education, Health Sciences and Sports, Management and Technologies.
- Approx 1200 students are international students studying in Cardiff.
- On of the leading international Universities in the UK.
- Over 6000 students are studying at partner campuses around the world.
- Top in the UK for student satisfaction 6 consecutive years.



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State Universities of Paraná

- Comprised of seven universities in the Paraná region of Brazil
- Seeks to “effect social transformation by promoting the cause of education and by making quality and relevant learning accessible to as many as possible”



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British Council

- UK's international organisation for culture and education.
- Established in 1934.
- An executive, non-departmental public body.
- Engages at policy, institutional and individual scholar/researcher level.
- Is undertaking a range of activities to support the Internationalisation of HEIs in Brazil.



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Programme Objectives

Overall:

- To strengthen the internationalisation efforts at the seven universities in the state of Paraná

Specifically:

- To understand the importance of increasing the awareness of internationalisation goals into the universities overall vision, mission and strategic planning.
- To examine how to implement a strategic plan
- To introduce the range of opportunities afforded by Internationalisation.
- To explore the components of successful international partnerships.
- To enable participants to identify the features of a strategy and implementation plan for development within their institutions.
- To assess current strategies.
- To establish a Sustainability Plan.



Key Topics

- Creating a State Universities of Paraná internationalisation vision.
- Leadership issues.
- Factors to consider in determining an internationalisation strategy that best fits your university.
- Strategic planning and implementation.
- International partnerships.
- Roadmap.



UK– Brazil context

Cross fertilisation of ideas, knowledge and skills and bring home the various models of internationalisation resident to support academic institutes in Brazil with their endeavour to seek a more global presence.



Timeline

Phase One

Cardiff Met delivers a five day comprehensive workshop focussing on issues relevant to ABRUEM

Phase Two

Follow up meeting by State Universities of Paraná vision to UK to probe into future partnerships between Brazil and UK.

Phase Three

To create a sustainable strategy in the form of a ROADMAP that enables the consortium to continue and use the outcomes beyond the funding period



British Council's objectives

- Enhance professional development to strengthen institutional capacity.
- Disseminate good and innovative practice within cultural institutions and creative universities.
- Develop a broader knowledge about and understanding of each other cultures.
- Gain exposure to specific areas of institutional work.
- Provide skills and knowledge necessary to increase the sustainability and growth of institutions.
- Develop collaborative projects for future implementation.



The programme will be:

- Issue centred.
- Purposive and action oriented.
- Collaborative.
- Comparative.
- Frank and open.
- Challenging.



How we will engage

- Programme inputs.
- Case studies.
- Discussions in groups.
- Preparations for an action plan.
- Action Learning.
- Implementation



Impact of the programme

- 1) Creation of an International Vision.
- 2) Revisiting institution's missions.
- 3) Revisiting institutional development strategies.
- 4) Development of internationalisation strategies.
- 5) Changes in organisational structures.
- 6) Creating a pool of senior and middle managers.
- 7) Establishment of international partnerships.
- 8) Broadening of Research opportunities.
- 9) Sustainability.
- 10) Shaping Regional and national Strategies.



The Team



Alfredo Moscardini



- Programme Director
- Visiting Professor at Cardiff Metropolitan University,
- Emeritus Professor of Mathematical Modelling at University of Sunderland
- Northumbria University, Donetsk National University Ukraine, Kharkiv National University in Ukraine and University of Bari , Italy
- Educational Consultant in Egypt, Ukraine and Qatar



Aboubakr Fathalla



- International development and Engagement.
- Responsible for maintaining Cardiff Met's Transnational Education Network.
- Co-founder and Executive Board Member of ARELEN – Arab European Leadership Network.
- Actively involved in HE strategy development, HE reform and consultation in many regions.



Fiaz Hussain



- Associate Dean (International)
- An expert in Partnerships development.
- A leading specialist in area of creative technologies and applications.
- An expert in linking H.E with industry requirements.



Introduction of Participants



Participating Institutions

Universidade Estadual De Londrina
Universidade Estadual De Maringa
Universidade Estadual De Ponta Grossa
Universidade Estadual Do Oeste Do Parana.
Universidade Estadual Do Centro – Oeste Do Parana
Universidade Estadual Do Parana
Universidade Estadual Do Norte Do Parana



Questions

